

## Case study:

## L.E.A.D. Academy Trust Enrichment Programme

Client: L.E.A.D. Academy Trust

### The Challenge

The L.E.A.D. Multi Academy Trust has 22 primary schools based in the East Midlands and South Yorkshire. In 2017, the Trust invited bids from suitable organisations to provide it with a project management service to manage and deliver a range of activities across Key Stage 1 & 2 as part of the L.E.A.D. Curriculum Enrichment Programme.

### Our Solution

#### Curriculum Enrichment Event Days

Since 2017 Learn by Design have been L.E.A.D. Academy Trust's chosen provider to manage and deliver the L.E.A.D. Curriculum Enrichment Programme. This is a unique school-based programme of reflective learning which aims to support schools in developing a broad and balanced curriculum and enhance the learner's academic skills, whilst also focussing on the growth of character. Our large Event Days have been bespoke designed to complement this programme which is an entitlement of every learner within L.E.A.D. Academy Trust.

Learn by Design deliver 30 large themed event days each year bringing together year groups from across the Trust's 22 primary schools. The L.E.A.D. Curriculum Enrichment Event Days are fantastic learning experiences at which children connect with their peers from other schools within the Trust from a diverse set of social and economic demographics, whilst enhancing their character traits and essential skills such as communication, resilience and teamwork. Numbers of children per event days range between 100 and 1200.

### Careers Related Learning

In 2019, Learn by Design and L.E.A.D. Academy Trust were successful in gaining funding from the **Careers and Enterprise Company** to broaden the reach of the Curriculum Enrichment programme to include deeper learning projects to support the Event Days.

**6 deeper learning days are being delivered in each of the 22 schools by the Learn by Design team of education coordinators and focus on raising career aspirations.**

We also deliver parental engagement sessions and continued professional development (CPD) sessions for each school around career related learning. This has enabled us to embed careers related learning into the programme, through the use of Employer Ambassadors and the development of key employability skills aligned to the **Skills Builder framework**.



## Online System



Learn by Design have been supporting the rolling out of the L.E.A.D. Curriculum Enrichment Online System. This is an online platform that underpins the Curriculum Enrichment Programme. The system is used by teachers and pupils to highlight the development of a pupil's character and ultimately, present a child's achievements in such a way it will be recognised and rewarded, rather than graded.

The Online System is cross curricular. It covers curricular, co-curricular and extra-curricular activities such as Event Days, Sports clubs, Afterschool clubs, School visits, Fundraising and much more. By providing and recognising experiences that are both challenging and rewarding, children independently begin to identify their own achievements and relate the attribute's values to their daily accomplishments. Learners undertake a journey of reflection and take ownership of, and responsibility for, their own learning and personal development. A log of their reflections is recorded on the online system, a crucial part of the learner's experience. The online system consists of 40 attributes representing different qualities of character so the aim for the learner is to try to achieve 40 points. There are 3 levels for learners to work towards.

Learn by Design have been working with the platform's developers to improve functionality, delivering training sessions to teachers and children and writing and producing promotional material to encourage the buy-in of teachers and pupils.

## Feedback

### **Quote from the Director of Teaching School, L.E.A.D. Academy Trust:**

"Learn by Design are L.E.A.D. Academy Trust's chosen provider to Co-ordinate our large curriculum enrichment days, which are themed around enhancing Character Education, and to provide many other extracurricular support sessions, such as STEAM and performing Arts.

The days bring Academies together from across our Trust, allowing children to mix and work with other children from diverse backgrounds whilst adding value to our wider Curriculum Enrichment Programme.

The Learn by Design team are a committed and enthusiastic group whose workshops are engaging, interactive and complement existing learning in our schools."

### **Quotes from Teachers from the event day feedback forms:**

"A really fantastic day had by all children... and me!!! Activities were interesting, engaging and exciting and all staff members were very kind and helpful. A big thank you from us to everybody involved :)"

"It was definitely the best enrichment trip that I have been on as a staff member and it sent the children home with a real buzz about the day and lots of positive memories and questions that they could ask. It will also have a longer term benefit when they think about their career aspirations after school."

### **Ofsted's 2019 summary evaluation of L.E.A.D. Academy Trust noted:**

"School leaders value highly the trust's commitment to providing enrichment activities to enable all pupils to develop socially and academically. This widens pupils' experiences, including their exposure to diversity, and supports schools in the delivery of their curriculums for personal, social and health education (PSHE), and spiritual, moral, social and cultural development (SMSC)."



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