

Derwent Primary School in Derby serves a community where, 'The children are living in an area of high social deprivation where many families are not employed'.

They described the ideal outcome for an employer link within a PSHE scheme of work for years 5/6 children titled 'Dreams and Goals', 'That our children could talk confidently about their own dreams and goals and what they would like to do with their lives. They could make links with our newly introduced behaviours for learning (i.e. focused, creative, reflective, resilient, collaborative, curious) with what is out there to aspire to.'

# **Derby Telegraph**

A features writer for the Derby Telegraph was invited to share, 'Something that shows your publication is interested in young people's views about the future economy and employment scene in Derby/Derbyshire' and make, 'A commitment to provide some sort of informal feedback or outcome resulting from their work - which could be a message or even a short article.'

A memo sent by the journalist to the children described her job and career and concluded, 'I would like to use pieces of writing by two children from Derwent Primary School, telling the people of Derby about their dreams and goals for the future. People will be interested, but the writing must meet the high standards of DerbyshireLive. I am sending some guidelines – but really look forward to seeing what you write.'



Year 5/6 children were challenged to write an article for Derby Telegraph's online publication on the topic of 'Dreams and Goals'. The journalist's initial memo was followed by a visit to hear the children's ideas and then to show the chosen pieces being published live online.

### **Benefits for the Students**

- 'It's going to help us with writing because she's a journalist and journalists do a lot of writing – and she's been a journalist for 23 years.'
- 'She really liked English and reading, so she developed that into a job
  that she really wants to do .... It's not just her that can do it; everyone can
  be a journalist if they want.'
- [If my work was chosen] 'I'd be amazed. I'd be so proud of myself.'
- 'It's really going to make you achieve something because it's amazing –
  you're a kid but you're doing a really good piece of writing and it's going
  all over the place.'

### **Benefits for the School**

- The school wanted to achieve, 'Children more confident about what is out there and more aware of routes of getting there in school/education. Also able to make links between our 'Behaviours for learning' and success.'
- Children stated that the project had helped them learn specific skills, describing these in terms of the school's six behaviours of learning.

## **Benefits for the Employer**

- 'I like to support initiatives such as this because I know how important they are in enthusing children about their daily learning. Anything I can do to help, I will!'
- The guest journalist also described the activity as, 'extremely worthwhile', saying that, 'I really enjoyed sharing my job with the children and showing them shorthand - they really seemed to love that bit!

Strategic Commitment - Part of a Derby Opportunity Area careers initiative
Curriculum Provision - Contributing the PSHE scheme about 'Dreams and Goals'
Employer Partnerships - Involving an experienced local journalist
Reflective Young People - Evaluated as part of the 'Our Future Derby' programme
Informed Career Choices - Showing how English skills are valuable in Journalism













