



part funded by European Social Fund (ESF) and Youth Employment Initiative (YEI)

Gender Equality and Equal Opportunities Policy & Implementation Plan



Revised: October 2018 Next Scheduled Revision: October 2019





Equal Opportunities Policy & Action Plan

1. Policy

The By Design Group and all associated companies is committed to the principle of equal opportunity in employment. It is committed to ensuring that no applicant or employee receives less favourable treatment on the grounds of gender, marital status, race, colour, nationality, ethnic or national origin, religion, disability, sexual orientation, HIV status or unrelated criminal convictions and without arbitrary restrictions in respect of age, or is disadvantaged by conditions or requirements which cannot be shown to be justified.

The Group is also committed to embed due regard to the Public Sector Equality Duty and Equality Act 2010 into ESF funded programmes and help meet EU structural fund regulations to promote gender equality and equal opportunities (this requirement is specifically in relation to ESIF YEI funded project).

2. Process

This commitment includes:

- The elimination of discrimination of any sort, including harassment.
- The promotion of equality of opportunity and treatment in employment and project delivery.
- To make the policy fully effective and available to all staff, volunteers and participants.
- Promotion of fostering good relations between all staff, volunteers and participants.
- Employment policies which are fair and equitable and which ensure that entry into and progression within the company are pre determined solely by application of job criteria and personal ability and competence.
- Regular reviews of practices to ensure they provide equality of opportunity in recruitment, selection, promotion and training and project delivery.
- Monitoring the composition of the workforce, and its policies and procedures, to ensure the Equal Opportunities Policy is being properly implemented. Both staff and job applicants are expected to co-operate in this process.
- Monitoring of the composition of projects to ensure the Policy is being properly implemented.
 This will include staff, volunteers and participants.

By Design Group and its employees understand that it is against the law to discriminate against anyone because of the following types or 'protected characteristics':

- age
- gender reassignment
- being married or in a civil partnership
- being pregnant or on maternity leave
- disability
- race including colour, nationality, ethnic or national origin
- religion or belief
- sex
- sexual orientation

People are protected from discrimination:

- at work
- in education
- as a consumer
- when using public services
- when buying or renting property



as a member or guest of a private club or association

The By Design Group believe that everyone benefits from a working environment where respect for the individual is encouraged, and if employees feel they have been treated in a way which is contrary to this policy the issue should be dealt with by the Directors of the company.

The overall responsibility for ensuring effective implementation of the Company's policy rests with the Directors of the Company.

All employees of the By Design Group and its associated companies, both permanent and temporary, have a responsibility to observe this policy and to ensure that equality of opportunity is continuously provided for in every area of the Company's activities. In addition, all managers and supervisors have a particular responsibility for ensuring that the policy is fairly and consistently applied in all areas under their control.

The By Design Group will make every effort to secure a satisfactory resolution, either by informal means, or formally through its Grievance Procedures.

The By Design Group will ensure the above processes are adhered to through the following:

i Management Responsibilities

It is the responsibility of all managers from directors to team leaders to:

1)

- ensure that this policy and the procedures set out within are adhered to within their own area of responsibility
- familiarise themselves with this policy and its contents
- not instruct employees to act in a discriminatory manner
- not put pressure on other employees to discriminate

2)

 bring the details of the policy and procedure documents to the attention of all staff through the issue of the staff handbook presented to all new staff, both permanent and temporary, upon the commencement of work for the By Design Group

ii Staff Responsibilities

It is the responsibility of employees at all levels to:

- follow this policy and its procedures
- report any discriminatory acts or practices
- not induce or attempt to induce others to practice unlawful discrimination
- not victimise anyone as a result of them having reported or provided evidence of discrimination
- not harass, abuse, bully or intimidate others

iii Legal Responsibilities

Over and above the provisions set out in this policy, the By Design Group is also bound by the Equality Act 2010 and in relation to externally funded programmes the Public Sector Equality Duty and EU structural fund regulations to promote gender equality and equal opportunities.



iv The By Design Groups codes of practice and action plan

The following are a number of specific areas which everyone should be aware of:

1) Attracting suitable applicants

The By Design Group will:

- Ensure that job descriptions do not contain any potentially discriminatory criteria that are not essential for the role being advertised.
- Advertise vacancies so that they are likely to reach all potential applicants where possible.
- Ensure that recruitment literature and advertisements make it clear that applications are welcome from all suitably qualified candidates.
- Ensure that agencies assisting in recruitment operate appropriate diversity policies and procedures when acting on behalf of the By Design Group.
- Ensure that copies of the By Design Group equal opportunities statement are available to all prospective job applicants.
- Monitor returns of applications to ensure a wide range of applicants apply and look to address any barriers should they arise and be identified.

2) Recruitment and Selection (including promotion)

The By Design Group will:

- Ensure that entry into and progression within the company are pre determined solely by application of job criteria and personal ability and competence.
- Invite applicants to identify any special arrangements they may need at interview.
- Ensure that all those involved in recruitment and selection are fully aware of and adhere to the By Design Groups equal opportunities policy and have had appropriate training on recruitment or receive the appropriate guidance.
- Ensure that selection decisions for any post are taken by at least two persons and where possible with input from other management team members or/and the directors.
- Ensure that selection criteria and reasons for the selection or rejection of individual candidates are recorded.

3) Participants (all programmes)

The By Design Group will:

- Ensure that all projects are promoted using wide gender, race and ability profiles
- Monitor and produce reports detailing demographics of participants
- Actively promote the projects to marginalised groups of society
- Ensure full compliance of the commitments and obligations of this policy of any project partners and subcontractors. Monitored through Quality Manual training and audits.
- In relation to the ESIF YEI funded programme, Appendix 2 Implementation Plan will be adopted



ADDITIONAL INFORMATION

All areas of business practice, both specified above and non-specified, such as training for staff, will be subject to the same criteria as set out in this equal opportunities policy. Any and all areas of concern for staff, including with relation to equal opportunities and discrimination in any form, can be raised with the directors as set out in the stand hand book guidelines, issued to all staff on commencement of employment.

Monitoring and evaluation

A report will produced annually by the Paul Jones, Managing Director for the Board's consideration of equality statistics including participants of all projects delivered by the Group, profile versus actual. Points of action will be highlighted for the Board's consideration and a narrative of action taken to meet targets. The report will include performance of partners and subcontractors as applicable.

Review

This policy will be reviewed October 2019.

Appendix 1 – ESIF YEI Project Implementation Plan

What	How	By When	By Whom	Evidence	Achieved
Staff Training	Induction – all new staff to	At Induction	Relevant line	Signed Checklist	
	receive induction pack		managers		
	including policy statements and discussion with line				
	manager				
	manager				
	Annual Equality and	From September 2018	Organised by	Attendance List	
	Diversity Training				
	Equality discussed as part of	Appraisal 6 monthly	Line managers	Appraisal records	
	appraisal and actions	process from start date			
	recorded				
Participant information	Code of behaviour	As part of Warm Up	Phase Team Leader	Checklist	
	discussed, complaints	stage of Get On Track			
	procedures, what equality				
	means, etc.				
	Importance of equality in	As part of On your	Phase Team Leader	Checklist	
	action – relevance to	marks and Get Set			
	project and employment,				
D (education and training	A	D :		
Performance	Data collated and reported for each Phase Cohort	At the end of each	Project Manager	Supervision and project action notes	
	for each Phase Conort	Phase		action notes	
	Underrepresentation noted,	At the end of each	Project Manager lead	Project action notes	
	and actions to target	Phase	with Team Leaders		
	individuals with specific				
	protected characteristics by				
	increase in recruitment				
	activities for next cohort				



Review	Calculation of participant	December 2018	Project Managers	Staff data	
	and staff demographics			Project data	
				Complaints/feedback	
	Examples of positive image advertisements		Project Managers	process outcome	
	Any complaints/feedback received		Managing Director		
	Report compiled for Board		Managing Director		
Communication	Policy communicated to all	At employment start	Line Managers (Staff &	Copies of letters,	
	staff and volunteers via	date and at each phase	Volunteers)	induction checklist	
	induction and individual	commencement.			
	letters to confirm changes.		Phase Team Leader	Phase delivery checklist	
	For participants at project		(participants)		
	commencement.				
	For partners – included in	Included in quality	Project Team Leader	Quality Manual checklist	
	quality manual for project	manual	(partners)		
	delivery				
	Positive imagery used in	Project Commencement	Project Team Leader	Copies	
	project promotions –				
	leaflets and posters				